

6<sup>TH</sup>  
NATIONAL  
CONFERENCE  
ON

# TOBACCO OR HEALTH

“TOWARDS TOBACCO-FREE INDIA  
– AN AUDACIOUS RACE AGAINST TIME”

February 16-18, 2024 • India Habitat Centre, Lodhi Road, New Delhi

Supported by

**World Health Organization**

**Scientific Programme Schedule**

Our Partners



Conference Organiser

INTERNATIONAL INSTITUTE OF HEALTH MANAGEMENT RESEARCH, DELHI

अंतरराष्ट्रीय स्वास्थ्य प्रबंधन अनुसंधान संस्थान, दिल्ली



# Message from the President - 6<sup>th</sup> NCTOH



**Dear Esteemed Colleagues,**

International Institute of Health Management Research (IIHMR) Delhi is proud to welcome you to the '6th National Conference on Tobacco or Health: Towards Tobacco-Free India-An Audacious Race Against Time'

In the first 20 years of this century, globally, tobacco prevalence among adults fell from nearly 33% to 22%. Some 8 million people die each year from tobacco use worldwide. More than 1 million adults die each year in India due to tobacco use accounting for 9.5% of overall deaths. India faces a dual burden of tobacco use in the form of smoking and smokeless tobacco. According to the Global Adult Tobacco Survey (GATS) conducted in 2016–17, the overall prevalence of smoking tobacco use is 10.4% and smokeless tobacco use is 21.4% in India. Of all adults, 28.6% currently consume tobacco either in smoke or smokeless form, including 42.4% of men and 14.2% of women.

The 6th National Conference on Tobacco or Health aims to promote a tobacco-free environment. The conference has been designed to foster discussions and deliberations on essential aspects of tobacco control, including burden of tobacco-related diseases with focus on vulnerable populations, strategies for tobacco harm reduction, and the need for multisectoral coordination for tobacco control. The conference will also highlight the best practices of tobacco control in States and will enable learning through experience sharing by professionals, researchers, academicians, and all others who have been tirelessly working towards tobacco control research, policies, and advocacy. The conference will also provide an opportunity for participants to meet, listen, and interact with distinguished international and national experts. It would be a promising learning opportunity to get valuable insights into the nuances of tobacco control.

On behalf of the Organizing Committee, it is my pleasure to welcome you to this event of immense learning and contribution towards a tobacco-free world.

Warm Regards

**Dr. Sutapa B Neogi**

Director - IIHMR Delhi

President 6<sup>th</sup> NCTOH

# Message from the Organizing Secretary, 6<sup>th</sup> NCTOH



**Dear Esteemed Colleagues,**

I am thrilled to extend my warmest greetings to you on behalf of the organizing committee of the 6th National Conference on Tobacco or Health. It is with great enthusiasm that I invite you to participate in this significant event, which will be held from 16th February to 18th February at the Indian Habitat Centre, New Delhi.

As we continue our collective efforts in combating the pervasive impact of tobacco on public health, this conference serves as a pivotal platform for professionals, researchers, policymakers, and advocates to convene, share insights, and strategize towards a tobacco-free future. The conference program promises a diverse array of sessions, talks and presentations, covering a wide spectrum of topics including but not limited to: Tobacco Control Policies and Advocacy, Public Health Interventions and Initiatives, Smoking Cessation Programs and Strategies, Health Effects of Tobacco Use, Innovations in Tobacco Control Research. We are honored to feature distinguished speakers and experts in the field who will impart their knowledge and experiences, fostering enriching discussions and collaborations with our institute IIHMR-Delhi.

Your active participation and contributions are integral to the success of this conference, and we encourage you to submit abstracts for oral presentations, poster sessions, or panel discussions. This is an excellent opportunity to showcase your research findings, innovative approaches, and best practices in tobacco control and public health. Additionally, we invite you to explore networking opportunities with peers, engage in thought-provoking discussions, and forge meaningful connections that will further advance our shared mission of promoting health and well-being for all.

Together, let us continue to strive towards a healthier, tobacco-free society.

Warm regards,

**Dr. Punit Yadav**

Professor, IIHMR-Delhi

Organizing Secretary

6th National Conference on Tobacco or Health

# Scientific Programme at Glance

| DAY 1 - 16 February 2024 |                                                                                                                    |                                                                |                                                                                |
|--------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------------------------------------------------------------------|
| Stein Auditorium         |                                                                                                                    |                                                                |                                                                                |
| 9:00 am – 10:00 am       | REGISTRATION                                                                                                       |                                                                |                                                                                |
| 10:00 am – 11:15 am      | <b>Inaugural Session</b>                                                                                           |                                                                |                                                                                |
| 11:15 am – 11:30 am      | Tea Break and Nukkad Natak on Tobacco Free Community                                                               |                                                                |                                                                                |
| 11:30 am – 1:00 pm       | <b>Key Oration Sessions</b>                                                                                        |                                                                |                                                                                |
| 1:00 pm – 2:00 pm        | Lunch Break                                                                                                        |                                                                |                                                                                |
|                          | Stein Auditorium                                                                                                   |                                                                | Gulmohar                                                                       |
| 2:00 pm – 3:30 pm        | Best Practices in Tobacco Control: Learnings from States                                                           |                                                                | Open Papers: Oral Presentations                                                |
| 3:30 pm – 5:30 pm        | Voices from the Field                                                                                              |                                                                | Environment and Tobacco Control                                                |
| 5:30 pm – 6:30 pm        | Tea Break                                                                                                          |                                                                |                                                                                |
| 6:30 pm- 7:30 pm         | Cultural Event                                                                                                     |                                                                |                                                                                |
| 7:30 pm onwards          | Dinner                                                                                                             |                                                                |                                                                                |
| DAY 2 - 17 February 2024 |                                                                                                                    |                                                                |                                                                                |
|                          | Gulmohar                                                                                                           | Silver Oak                                                     | Jacaranda                                                                      |
| 9:30 am to 11:30 am      | <b>Plenary Session and Panel Discussion</b>                                                                        |                                                                |                                                                                |
| 9:30 am to 10:30 am      | Plenary Session: Ending the Tobacco Epidemic: Does Tobacco Endgame Hold Significance                               | Best Practices in Tobacco Control: A Civil Society Perspective | Youth and Tobacco Control                                                      |
| 10:30 am to 11:30 am     | Panel Discussion: Panel Discussion: Culturally Sensitive Approaches for Tobacco Control Across India               |                                                                |                                                                                |
| 11:30 am- 1:00 pm        | Integration of National Programmes with NTCP                                                                       | Governance in Tobacco Control                                  | Emerging Tobacco and Nicotine Products                                         |
| 1:00 pm – 2:00 pm        | Lunch Break                                                                                                        |                                                                |                                                                                |
| 2:00 pm – 4:00 pm        | Governance Strategies for Tobacco Harm Reduction- I                                                                | Digital interventions in Tobacco Control                       | Media and Tobacco Control                                                      |
| 4:00 pm- 5:30 pm         | Open Papers: Oral Presentations                                                                                    | Open Papers: Oral Presentations                                | Panel Discussion on “Multisectoral Coordination for Tobacco Endgame in India.” |
| DAY 3 - 18 February 2024 |                                                                                                                    |                                                                |                                                                                |
|                          | Gulmohar                                                                                                           | Silver Oak                                                     | Jacaranda                                                                      |
| 9:30 am- 11:30 am        | <b>Plenary Sessions</b>                                                                                            |                                                                |                                                                                |
| 9:30 am – 10:30 am       | Capacity Building and Technical Assistance for Implementing WHO FCTC Mandates Including Article 9 and 10           | Tobacco Burden among Tribal and Indigenous communities         | Governance Strategies for Tobacco Harm Reduction-II                            |
| 10:30 am – 11:30 am      | Implementation of Article 15 protocol to eliminate illicit Trade on tobacco products                               |                                                                |                                                                                |
| 11:30 am- 1:00 PM        | Non-Communicable Disease and Tobacco Control                                                                       | Tata Memorial Experiences in Tobacco Control                   | Economics of Tobacco Production and Control in India                           |
| 1:00 pm – 2:00 pm        | Lunch Break                                                                                                        |                                                                |                                                                                |
|                          | Gulmohar                                                                                                           |                                                                |                                                                                |
| 2:00 pm – 3:30 pm        | <b>Panel Discussion: Strengthening Commitment to Tobacco Control Through Participation of Medical Institutions</b> |                                                                |                                                                                |
| 3:30 pm – 4:00 pm        | WHO FCTC: Lessons for India                                                                                        |                                                                |                                                                                |
| 4:00 pm – 5:00 pm        | <b>Valedictory Ceremony followed by Hi-Tea</b>                                                                     |                                                                |                                                                                |

# DAY 1: 16 February 2024

9:00 am - 10:00 am: REGISTRATION (Stein Auditorium)

10.00 am – 11.15 am: Inaugural Session (Stein Auditorium)

11.15 am – 11.30 am: Tea Break and Nukkad Natak on  
Tobacco Free Community

11.30 am – 12.30 pm: Key Oration Sessions (Stein Auditorium)

## Chair

Professor K. Srinath Reddy, Honorary Distinguished Professor and Goodwill Ambassador of Public Health Foundation of India (PHFI) for Public Health Partnerships

## Co-Chair

Dr. Satish Kumar- IIHMR Delhi

## Speakers

### Global Tobacco Control Scenario

Dr. Jagdish Kaur, Regional Advisor- Tobacco Free Initiatives, WHO- SEARO

### National Tobacco Control Programme: Tobacco Control and SDGs and Vision 2030

Dr. L. Swasticharan, Additional Dy. Director, General and Director (EMR),  
Directorate General of Health Services, Ministry of Health and Family Welfare

### Structures, Policies and Resources Crucial for Sustainable Tobacco Control

Dr. Rana J. Singh, Director- India, Vital Strategies

1.00 pm – 2.00 pm: Lunch Break

2.00 pm – 3.30 pm: Best Practices in Tobacco Control: Learnings  
from States (Stein Auditorium)

## Chair

Dr A.K Agarwal, IIHMR Delhi

## Co-Chair

Dr. Ambika Narain, Consultant, WHO

## Speakers

Dr. Rajani. M, Joint Director (Medical) cum Member Secretary, Karnataka

Mr. Narendra Singh, Additional State Program Officer, Rajasthan

Dr. Girija Sankar Mishra, State Tobacco Consultant, Odisha

Dr. Lana E. Lyngdoh Nongbri, State Nodal Officer, Meghalaya

Dr Gopal Chauhan, State Nodal Officer, Himachal Pradesh

**2.00 pm – 3.30 pm: Open Papers: Oral Presentations  
(Gulmohar)**

**Chair**

Dr. Preetha G S, IIHMR Delhi

**Co-Chair**

Dr. Ekta Saroha, IIHMR Delhi

**Speakers**

**Stakeholder Analysis and Perception Regarding Tobacco Waste Disposal in India: A Qualitative Study**

Dr. Romshi Raina, National Resource Centre for Oral Health and Tobacco Cessation, Maulana Azad institute of Dental Sciences, New Delhi

**Awareness and Perceptions Towards Tobacco and its Environmental Impact among Indian Dental Professionals**

Dr. Charu Khurana, Associate Professor, Department of Public Health Dentistry, SGT Dental College, Gurugram

**Factors Affecting Gender Disparity in Tobacco Cessation in India: Evidence from Large Scale Sampled Survey**

Dr. Tarun Chauhan, Dr. Yamini Panwar - PGDM Student- IIHMR Delhi

**Emerging Avenues in Dentistry Towards Creating a Tobacco Free Society**

Ms. Ishika Mittal, BDS Student, Teerthankar Mahveer University Moradabad

**A Study to Assess the KAP for Tobacco Consumption Among School Going Children in Dwarka Delhi**

Ms. Simran Dutta, Shrutika Shukla – PGDM Students, IIHMR Delhi

**3.30 pm – 5.30 pm: Voices from the Field (Stein Auditorium)**

**Chair**

Dr Rakesh Gupta, President, Strategic Institute for Public Health Education and Research

**Co-Chair**

Ms. Tshering Bhutia, Chief Innovation Officer and SVP - Preventive Health Salaam Bombay

**Speakers**

**Deciphering Epidemic of Epic Proportion**

Dr. Upendra Bhojani, Faculty, Institute of Public Health, Bengaluru

**Flight Against Tobacco Torment: Pravara's Perspective**

Dr. Ravi Manerikar, Professor and Principal, Rural Dental College Loni Maharashtra Pravara Institute of Medical Sciences

**Comprehensive Tobacco Control Program**

Govt Dental College Nagpur

**Tobacco use and adolescent health in Mumbai slums**

Narayan Lad- AGM, Salaam Mumbai Foundation

**3:30 pm- 5:30 pm: Environment and Tobacco Control  
(Gulmohar)**

**Chair**

Dr. Sanghamitra Pati, Director Regional, Medical Research Center, Bhubaneswar

**Co-Chair**

State Nodal Officer, Delhi  
Dr Ratika Samtani, IIHMR Delhi

**Speakers**

**Second and Third Hand Smoke- How is it Impacting Health**

Dr. Ravi Malhotra, CHIP Foundation

**Forest Fires, Climate Change and Tendu Patta**

Dr. Shivam Kapoor, Vital Strategies

**Unraveling the Environmental Burden of Bidi Smoking in India**

Dr. Yogesh Jain, Ph. D Scholar, AIIMS Jodhpur

**Health Hazards among Women Beedi Rollers in Bihar.**

Dr. Pyare Lal, Director, Bihar Institute of Economic Studies, Patna

**5:30 pm - 6:30 pm : Tea Break**

**6:30 pm- 7:30 pm: Cultural Event at Jacaranda**

**7:30 pm onwards : Dinner**



# DAY 2: 17 February 2024

9:30 am to 10:30 am: Plenary Session: Ending the Tobacco Epidemic:  
Does Tobacco Endgame Hold Significance  
(Gulmohar)

## Session Chair

Dr Prakash Gupta, Director HEALIS

## Co-Chair

Dr. Sonu Goel, Professor of Health Management, School of Public Health,  
PGIMER Chandigarh

## Speakers

### What is Tobacco Endgame? Definitions, Components and Advocacy

Dr. Rakesh Gupta, President, Rajasthan Cancer Foundation, Jaipur

### Global Best Practices of Tobacco Endgame

Dr. Monika Arora, Vice President (Research and Health Promotion) PHFI

### Is India on Path of Tobacco Endgame: Opportunities, Challenges, and Possible Solutions

Dr. L. Swasticharan, Additional Dy. Director, General and Director (EMR), Directorate General of  
Health Services, MOHFW, GOI

### Tobacco Endgame Hub: What Does it Offer?

Ms Pooja Gupta, Senior Consultant, MoHFW, GOI

## Open Discussion:

Developing Roadmap of Tobacco Endgame in India

10.30 am to 11.30 am: Panel Discussion: Culturally Sensitive  
Approaches for Tobacco Control Across India  
(Gulmohar)

## Chair

Dr AK Khokhar, IIHMR Delhi

## Co-Chair

Ms. Shalini Bassi, Senior Research Scientist, PHFI

## Panelist

Dr. Nichukholie Vupru, District Nodal Officer, Nagaland

Dr. Evuru.Prasanth, State Nodal Officer, Andhra Pradesh

Dr. Mir Mushtaq Ahmad, State Nodal Officer, Kashmir

State Nodal Officer, Chattisgarh

State Nodal Officer, Haryana

**9:30 am - 11:15 am: Best Practices in Tobacco Control:  
A Civil Society Perspective  
(Silver Oak)**

**Session Chair**

Dr Gopal Chauhan, State Nodal Officer, Himachal Pradesh

**Co-Chair**

Dr. Vinay Tripathi, IIHMR Delhi

**Speakers**

**A Civil Society Intervention to Stop Virtual Cultural Event Sponsored by Tobacco Industry**

Mr. Saju V. Itty, Executive Director Kerala Voluntary Health Services

**Civil Society Intervention for Training of Stakeholders for Implementation of NTCP- The State of Haryana**

Ms. Opinder Preet Kaur Gill, Programme Director, Generation Saviour Association

**Adoption and Implementation of Tobacco Vendor Licensing at sub-national level in India**

Mr. Vivek Awasthi, Executive Director, U P Voluntary Health Association

**Comparison of tobacco use behaviour and cessation outcomes during the pre-COVID and COVID period in Mumbai, India**

Dr. Himanshu Gupte, Vice President – Health, Narotam Sekhsaria Foundation, Mumbai

**Tobacco free Shri Amarnath ji Yatra**

Dr. Mohd Naser, State Project Coordinator Vital Strategies, Jammu and Kashmir

**9:30 am to 11:15 am: Youth and Tobacco Control  
(Jacaranda)**

**Session Chair**

Dr. Sanjiv Kumar, Chairperson, Advisory Committee- Indian Alliance of Patients Group, Former Director- IIHMR, Delhi

**Co-Chair**

Ms Arzoo Dutta, Ex Senior State Consultant, NTCP-Assam

**Speakers**

**Distressing Reality: Mumbai School Students Showing Growing Interest and Familiarity with e-Cigarettes**

Ms. Tshering Bhutia, Chief Innovation Officer and SVP - Preventive Health Salaam Bombay

**Strengthening ToFEI through Tobacco Vendor Licensing in Sikar**

Ms. Jyoti Choudhary, State Program Manager- Tobacco Control Shikshit Rojgar Kendra Rabandhak Smaiti

**Tobacco use Surveillance among adolescents of Madhyamik Vidyalays of Pimpri-Chinchwad, Pune, Maharashtra, India**

Dr. Sahana Hegde-Shetiya, Ph D Scholar, Dept. of Public Health Dentistry, Dr. D Y Patil Dental College and Hospital, Pune

**Risk of Myocardial Infarction and Stroke in E-Cigarette Users**

Dr. Ruchika Gupta, Scientist E- ICMR-NICPR

Making Schools Tobacco Free: A Step Towards Accelerating Tobacco Free Generation in India

Dr Aastha Bagga, State Project Manager, Generation Saviour Association

**Comprehensive Tobacco Control Program for Tribal School Students Residing in Ashram Schools and Hostels in Nagpur Division**

Dr Sachin Khatri, Associate Professor and Head, Dept of Public Health Dentistry, Govt Dental College and Hospital, Nagpur

**Prevalence and Pattern of Tobacco Use and Its Association with Perceived Stress in Young Adults in India**

Dr. Poornima Khurana, PGDM Student- IIHMR Delhi

**11:30 am- 1:00 pm: Integration of National Programmes with NTCP (Gulmohar)**

**Chair**

Dr Ashoo Grover, Scientist-F and Head- Delivery Research Division- ICMR

**Co-Chair**

State Nodal Officer, Gujarat

Dr Rupsa Banerjee, IIHMR Delhi

**Speakers**

**Maternal and Child Interventions in Tobacco Control**

Dr Sonali Jhanji, Professor, AIIMS Delhi

**School-based Intervention and Programmes**

Dr Ashima Sharin, Director Sambandh Health Foundation

**Multi Sectoral Integration for an Effective Implementation of ToFEI Guidelines in the State of Haryana**

Ms. Opinder Preet Kaur Gill, Programme Director, Generation Saviour Association

**Intersectoral Coordination for Implementation of NTCP in States**

Dr. Gopal Chauhan, State Nodal Officer, Tobacco Control, Himachal Pradesh

**Multi-Sectoral Collaboration for Effective National Tobacco Control: A Successful Case Study from a Tobacco High Burden State of India**

Mr. Rajeev Kumar, Project Coordinator- PGIMER, Chandigarh

**11:30 am- 1:00 pm: Governance in Tobacco Control  
(Silver Oak)**

**Chair**

Mr. Praveen Sinha, NPO, WHO- Country office

**Co-Chair**

State Nodal Officer, Kerala  
Dr Pankaj Talreja, IIHMR Delhi

**Speakers**

**Strengthening Tobacco Cessation Services in India - Demand Reduction Strategies**

Dr Vikrant Mohanty, Professor and Head- Maulana Azad Institute of Dental Sciences

**Tobacco-Related Taxation and Public Policy in Indian States Over the 3 Decades**

Dr. Upendra Bhojani, Faculty, Institute of Public Health, Bengaluru

**Legal Challenges in Implementing Tobacco Control**

Dr Aastha Bagga, State Project Manager, Generation Saviour Association

**Role of Panchayati Raj Institutes (PRI)/ Community-Based Organisations (CBO) in Tobacco Control**

Dr. Sugata Roy, Social and Behaviour Change Specialist, UNICEF

**11:30 am- 1:00 pm: Emerging Tobacco and Nicotine Products  
(Jacaranda)**

**Chair**

Dr Shalini Singh, Director, ICMR-NICPR

**Co-Chair**

State Nodal Officer, Uttar Pradesh  
Dr. Mukesh Ravi Raushan, IIHMR Delhi

**Speakers**

**Quitline Initiatives**

Dr. Rajkumar, Director, Vallabhbhai Patel Chest Institute\*

**Banned Electronic Nicotine Delivery System (ENDS) Products**

Dr Rakesh Gupta, President, Strategic Institute for Public Health Education and Research

**Flavored Hukkah/ Other Tobacco Products**

Dr Stuti S Bhargava  
Scientist-E (Medical), Division of Non-communicable Diseases (NCD), ICMR

**Newer Emerging Tobacco and Nicotine Products**

Dr. Vedha V.P.K, Consultant - WHO

**E-Cigarette Use Among Adolescents from Urban Slums of Mumbai Four Years after the Ban**

Ms. Gauri Mandal, General Manager, Salaam Bombay

**1.00 pm – 2.00 pm: Lunch Break**

2.00 pm – 4.00 pm: Governance Strategies for Tobacco Harm  
Reduction- I  
(Gulmohar)

**Chair**

Dr. A. K. Khokhar, IIHMR Delhi

**Co-Chair**

State Nodal Officer- West Bengal  
Dr. Himanshu Tolani- IIHMR Delhi

**Speakers**

**Gender and Tobacco: A Missing Link in Tobacco Control Research, Policies and Programs?**

Dr. Pragati Hebbbar, Assistant Director Research and DBT, IPH- Bengaluru

**Young Change Agents in Rural India for a Tobacco Free Healthy Environment**

Mr. Rajashree Kadam, Trustee, Salaam Mumbai Foundation

**A SWOT Analysis of the National Tobacco Control Program's Institutional Framework in Three States of India**

Dr. Shivangi Agarwal, Department of Community Medicine, School of Public Health, PGIMER, Chandigarh

**Geographic Mapping for Assessment of Tobacco Cessation Need in Udupi District, Karnataka. An Exploratory Perspective.**

Dr. Ramprasad Vasthare Prabhakar, Professor and Head Manipal College of Dental Sciences

**Compliance with Health Warning Signs According to COTPA (Section 7,8,9) on Tobacco Products**

Dr Sourabh Paul, Associate Professor, All India Institute of Medical Science, Raebareli, Uttar Pradesh

**Compliance Assessment of Smoke-free Public Place legislations in two States of India: Telangana and Meghalaya**

Mr. Rajeev Kumar, Project Coordinator- PGIMER, Chandigarh

**Mapping Tobacco Industry Interference in Indian States over the 3 Decades: Need for a Nation-Wide Policy Framework**

Mr. Anand Kumar, Associate, Institute of Public Health Bengaluru

2.00 pm – 4.00 pm: Digital interventions in Tobacco Control  
(Silver Oak)

**Session Chair**

Dr. B. N. Shrivastava, Ex State Nodal Officer NTCP, Madhya Pradesh

**Co-Chair**

State Nodal Officer, Gujarat Tamil Nadu  
Dr Anandhi Ramachandran, Professor- IIHMR Delhi

**Speakers**

**Innovative Solutions for Offering Cessation**

Dr Pratima Murty, Director and Senior Professor of Psychiatry, NIMHANS

**TMA - An App for Monitoring and Strengthening Enforcement Activity for COTPA and TOFEI Implementation**

Mr. Ashish Singh Technical Advisor, Pahal Foundation

**Tobacco Free Educational Institution (ToFEI) App by Salaam Mumbai Foundation – A sustainable digital solution**

Ms. Kalpana Pillai, General Manager, Salaam Mumbai Foundation

**Tobacco Industry and Front Groups in India: 'You're Being Watched!'**

Dr. Shivam Kapoor, Vital Strategies

**ECHO India Role in Health System Strengthening**

Dr. Haresh Chandwani, General Manager-Projects, ECHO India

**2.00 pm – 4.00 pm: Media and Tobacco Control  
(Jacaranda)**

**Session Chair**

Prof Professor. Sunetra Sen Narayan, Professor, Institute of Mass Communication

**Co-Chair**

State Nodal Officer, Telangana

Dr. Divya Aggarwal -IIHMR Delhi

**Speakers**

**Role of Digital Media and Content Screening in Broadcasting on Television and OTT Platforms**

Ms. Vishakhi Malik Director, Policy Advocacy Communication Programs India, Vital Strategies

**Scientific Evidence Supporting Extension of Tobacco Free Film and TV Rules on OTT**

Ms. Radhika Srivastava, Senior Director, HRIDAY

**Extension of Tobacco Free Film Rules and TV Rules to OTT: Challenges in Implementation and Enforcement**

Dr. Muralidhar Kulkarni, Professor, Community Medicine, Manipal Kasturba Medical College, Manipal

**Role of Media in Tobacco Control**

Mr. Binoy Mathew, Programme Manager- Communication- VHAI

**4:00 pm- 5:30 pm: Open Papers: Oral Presentations  
(Gulmohar)**

**Session Chair**

Dr. Satish Kumar, IIHMR Delhi

**Co-Chair**

State Nodal Officer- Arunachal Pradesh

Dr. Pijush Kanti Khan, IIHMR Delhi

**Speakers**

**Anemia deficiency in Pregnancy and Barriers**

Mr. Susan Samson, Director- Programs- Faith Foundation, Gujarat

**Knowledge Co-production and Translation amongst Diverse Actors in Tobacco Control**  
Ms. Kranthi Vysyaraju, Education Officer, Institute of Public Health Bengaluru

**Association of E-Cigarette Use with Respiratory Diseases: A Systematic Review and Meta-Analysis**  
Dr. Prashant Kumar Singh, Scientist- E, ICMR- NICPR

**A Study to Find out Various Enablers and Barriers for Tobacco Cessation Among Residents of a Resettlement Colony in Delhi During the Implementation of a Behaviour Modification Therapy for Tobacco Cessation**  
Dr. Richa Gautam, Assistant Professor, Department of Community Medicine, Hamdard Institute of Medical Sciences and Research, New Delhi

**Observance of Tobacco Promotion and Sale Laws in Indian School Neighbourhoods**  
Mr. Syed Saif Alam, Mr. Kunal Aute, PGDM Student- IIHMR Delhi

**4:00 pm- 5:30 pm: Open Papers: Oral Presentations  
(Silver Oak)**

**Session Chair**

Dr. A. K. Agarwal, IIHMR Delhi

**Co-Chair**

State Nodal Officer- Uttarakhand  
Dr. Sumant Swain, IIHMR Delhi

**Speakers**

**Perceptions of School Teachers on Current Anti-Tobacco School-Based Education in Karnataka: A Qualitative Study**  
Ms. Priyanka Bantwal, Ph. D, Research Scholar

**Harmful Effects of Tobacco: A Cross-Sectional Study on Awareness among Adults Residing in An Urbanised Village in Delhi**  
Dr. Aritrik Das, Senior Resident, PGIMER Chandigarh

**Qualitative Exploration on Tobacco Control Implementation at Higher Educational Institutions in Delhi: Nodal Officers Perspectives**  
Dr. Radhika Gupta, National Resource Centre for Oral Health and Tobacco Cessation, Maulana Azad Institute of Dental Sciences

**Tracking Trends of Tobacco Cessation and Treatment of Dependence Among WHO Parties**  
Dr. Sudhir Tanwar, Scientist, ICMR- NICPR

**Is Tobacco Ban the need of the Hour? An ESIC Tertiary care Hospital experience on Risk Factors and Management of Oral Cancer**  
Dr Suman Kharkwal, ESI Basaidarapur

**Unveiling the Hidden Threats: Secondhand and Thirdhand Smoke's Impact on Health – a Secondary Review**  
Ms. Kriti Sharma, PGDM Student- IIHMR Delhi

4:00 pm- 5:30 pm: Panel Discussion on “Multi-sectoral Coordination  
for Tobacco Endgame in India”  
(Jacaranda)

**Chair**

Dr. Sonu Goel, Professor of Health Management, School of Public Health, PGIMER Chandigarh

**Co-Chair**

Dr Arpit Gupta, PGIMER Chandigarh

**Speakers**

Dr Pritam Dutta, Fellow, NIPFP, Delhi

Dr Joseph Emmanuel, Director (Academics), Central Board of Secondary Education, New Delhi\*

Dr Bhuwanesh Jain, Ministry of Youth Affairs and Sports\*



# DAY 3: 18 February 2024

9.30 am – 10:30 am: Capacity Building and Technical Assistance for Implementing WHO FCTC mandates including Article 9 & 10 (Gulmohar)

## Session Chair

Dr. Rana J. Singh, Director- India, Vital Strategies

## Co-Chair

Dr Satish Tiwari, IIHMR Delhi

## Speakers

Dr Shalini Singh, Director, ICMR-NICPR

Sh. C. Hariharan, Director , NTTL- CDTL Mumbai

Dr. Prasenjit Saha, Senior Scientific Officer, NTTL Guwahat

9.30 am – 11:30 am: Tobacco Burden among Tribal and Indigenous Communities (Silver Oak)

## Session Chair

Dr. A. K. Agarwal, IIHMR Delhi

## Co-Chair

State Nodal Officer- Jharkhand

Dr. Atreyi Ganguli, National Professional Officer- WHO Country officer for India

## Speakers

### **Burden of Tobacco Use Among Tribal and Indigenous Communities of India**

Dr. Santanu Nath, Associate Professor (Psychiatry)-AIIMS Deoghar

### **Tobacco Burden, Legal Awareness and Perceived Control Measures among Healthcare Students, Professional and Staff of Bihar and Jharkhand**

Dr. Bijit Biswas, Assistant Professor, Community and Family Medicine AIIMS Deoghar

### **Leveraging Medical Colleges for Tobacco Control among Tribal and Indigenous communities**

Prof (Dr.) Saurabh Varshney, Executive Director and CEO, AIIMS, Deoghar

### **Barriers and Facilitators of Tobacco Control among Tribal and Indigenous communities of Jharkhand**

Dr. Santanu Nath, Associate Professor (Psychiatry)-AIIMS Deoghar

**9:30 am- 11:30 am: Open Papers: Oral Presentations,  
Governance Strategies for Tobacco Harm  
Reduction-II (Jacaranda)**

**Session Chair**

Dr. Himanshu Gupte, Vice President – Health, Narotam Sekhsaria Foundation, Mumbai

**Co-Chair**

State Nodal Officer- Assam

Dr. Suresh Bhardwaj, IIHMR Delhi

**Speakers**

**Global Strategy in Implementing WHO FCTC Article 9 and 10: Smokeless Tobacco Products**

Ms. Sanchita Roy Pradhan, Scientist B, ICMR-NICPR

**Integration of Tobacco Related topics in State curriculum: A Study of Maharashtra**

Dr. Manasi Bawdekar, VP-Research and MandE, Salaam Mumbai Foundation

**Adult Attitude Towards Tobacco Control Legislation in an Urbanized Village in Delhi**

Dr. Yukti Bhandari, Senior Resident, PGIMER- Chandigarh

**Assessment of Point-of-Sale Tobacco Advertisement, Promotion and Sponsorship Strategies in  
Karnataka – 10 years of COTPA Implementation of Article 13 of WHO- FCTC**

Mr, Jael Thomas, Divisional Coordinator- Vital Strategies

**Trends and Global Progress in the Implementation of Tobacco Packaging and Labelling Policies: A  
Comprehensive Approach to Public Health**

Ms. Sagarika Rout, Scientist B, ICMR-NICPR

**Advocacy and strengthening public awareness on tobacco control issues, adopting all accessible  
communications: WHO FCTC Article 12**

Chandresh Pragma Verma, Medical Social Worker, ICMR- NICPR

**10.30 am – 11. 30 am: Plenary Discussion: Implementation of Article  
15 protocol to eliminate illicit Trade on tobacco products  
(Jacaranda)**

**Chair**

Dr. A. K. Khokhar, IIHMR Delhi

**Co-Chair**

Dr Preetha GS, IIHMR Delhi

**Speaker**

Mr. Praveen Sinha, NPO, WHO- Country office

**11:30 am- 1:00 PM: Non-Communicable Disease and Tobacco Control  
(Gulmohar)**

**Chair**

Dr. Yutaro Setoya, Team Lead, NCD, WHO- India

**Co-Chair**

State Nodal Officer, Madhya Pradesh  
Dr Preetha G S, IIHMR Delhi

**Speakers**

**Burden of Pulmonary and Lung Disease Related to Tobacco**

Dr Sai Praveen Haranath, Senior Pulmonologist and Intensivist, Apollo Hospitals, Jubilee Hills, Hyderabad

**Burden of Cardiovascular diseases related to Tobacco**

Dr. (Prof.) Shekhar Kashyap  
Cardiologist\*

**Burden of Cancer Related to Tobacco**

Dr A K Tyagi, Director Surgical Oncology Yashodha Hospital

**Burden of Mental Health and Tobacco**

Dr. Prabhoo Dayal, Professor of Psychiatry, National Durg Dependence Treatment Center (NDDTC) AIIMS

**11:30 am- 1:00 PM: Tata Memorial Experiences in Tobacco Control  
(Silver Oak)**

**Session Chair**

Dr Prakash Gupta, Director HEALIS

**Co-Chair**

State Nodal Officer, Maharashtra  
Dr Altaf Yousuf Mir, IIHMR Delhi

**Speakers**

**Sharing Experiences of Large Workplace Tobacco Control and Cessation Programme**

Dr. Gauravi Ashish Mishra, Professor and Physician, Tata Memorial Hospital

**Compliances to Implementation of Tobacco Control Legislation of COTPA in Mumbai**

Dr Sharmila Pimple, Professor, Tata Memorial Hospital,  
25 Years Experience with Tobacco Cessation Clinic in Mumbai  
Mr Parish Majumdar, Medical Social Worker, Tata Memorial Hospital

**Establishing Rural Tobacco Cessation Clinic**

Dr Pratibha Patil, Project Manager, Tata Memorial Hospital

**Community-based Programmes for Tobacco Control and Cessation**

Dr Vasundhra Kulkarni, Scientific Officer, Tata Memorial Hospital

**11:30 am- 1:00 pm: Economics of Tobacco Production and Control  
in India  
(Jacaranda)**

**Chair**

Dr Kajal Singh, Director in Department of Promotion of Industry and Internal Trade

**Co-Chair**

State Nodal Officer- Punjab  
Dr Sumesh Kumar, IIHMR Delhi

**Speakers**

**Cost of Disease Burden and Premature Mortality Attributed to Tobacco**

Dr. Sarit Kumar Rout, Additional Professor, IIPH Bhubaneshwar

**Tobacco Taxation/ GST and Pricing**

Mr. Rijo M John, Consultant Kerala

**Cost of Workforce Involved in Tobacco Production and Alternative Livelihoods**

Dr Nayantara Naik CMDR

**Critical Appraisal of the Tobacco Taxation: Global Perspective**

Dr. Varsha Pandey, Research Scientist B, ICMR-NICPR

**Unmasking the Tobacco Market: Assessing Sales of Regulated and Unregulated Tobacco Products in  
Central India**

Dr. Noopur Kokane, Assistant Professor, Dept of Public Health Dentistry, Government Dental College  
and Hospital Nagpur

**1.00 pm – 2.00 pm: Lunch Break**

**2.00 pm – 3.30 pm: Panel Discussion: Strengthening Commitment to  
Tobacco Control Through Participation of  
Medical Institutions  
(Gulmohar)**

**Chair**

Maj Gen (Prof) Atul Kotwal, Executive Director, NHSRC  
Dr Suneela Garg, Chair Program Advisory Committee NIIFW

**Co - Chair**

Dr Sutapa B Neogi, Director, IIHMR Delhi

**Panelists**

**Integrating Tobacco Control within AIIMS Through The three Best AIIMS Performers: Brief Case  
Studies from Rajasthan, PGIMER/ JIPMER, and RCTC (NAMS and AIIMS)**

Dr Rakesh Gupta, RCF, Jaipur  
Dr Sonu Goel, RCTC, PGIMER, Chandigarh  
Director & Nodal - AIIMS

**Panel Discussion- How do Leaders Perceive Integration of Tobacco Control in Medical and Dental Colleges**

Dr Prakash Gupta, Director HEALIS

Dr. L. Swasticharan, Additional Dy. Director, General and Director (EMR), Directorate General of Health Services, Ministry of Health and Family Welfare

Dr. Jugal Kishore, Director Professor & Head of Department, Community Medicine Vardhman Mahavir Medical College and Safdarjung Hospital\*

Dr. Rana J. Singh, Director- India, Vital Strategies

Dr. Upendra Bhojani, Faculty, Institute of Public Health, Bengaluru

**3.30 pm – 4.00 pm: WHO FCTC: Lessons for India**

Dr. L. Swasticharan, Additional Dy. Director, General and Director (EMR), Directorate General of Health Services, Ministry of Health and Family Welfare

**4.00 pm – 5.00 pm: Valedictory Ceremony followed by Hi-Tea**

## Selected Abstracts for Oral Presentation

| S. No | Paper ID      | Date of Presentation | Presentation Title                                                                                         | Authors                                                                                                                                        | Authors Affiliation                                                                                                           |
|-------|---------------|----------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| 1     | 6th NCTOH-22  | 16th February        | Tobacco Use and Adolescent Health in Mumbai Slums                                                          | Kirti Gaur, Manasi Bawdekar, Gaurav Arora, Tshering Bhutia, Rajashree Kadam, Nandina Ramachandran, Dhriti Dhawan, Rachel McCloud, K. Viswanath | Salaam Mumbai Foundation                                                                                                      |
| 2     | 6th NCTOH-31  | 16th February        | Emerging Avenues in Dentistry Towards Creating a Tobacco Free Society                                      | Ishika Mittal                                                                                                                                  | Teerthankar Mahveer University Moradabad                                                                                      |
| 3     | 6th NCTOH-51  | 16th February        | Health Hazards among Women Beedi Rollers in Bihar.                                                         | Pyare Lal                                                                                                                                      | Bihar Institute of Economic Studies, Patna                                                                                    |
| 4     | 6th NCTOH-144 | 16th February        | Awareness and Perceptions Towards Tobacco and its Environmental Impact among Indian Dental Professionals.  | Charu Khurana, Shourya Tandon, Udita Choudhry, Mahima Sheekhanda                                                                               | Department of Public Health Dentistry, SGT Dental College, Hospital and Research Institute, SGT University, Gurugram, Haryana |
| 5     | 6th NCTOH-147 | 16th February        | Stakeholder Analysis and Perception Regarding Tobacco Waste Disposal in India: A Qualitative Study         | Romshi Raina                                                                                                                                   | National Resource Centre for Oral Health and Tobacco Cessation, Maulana Azad institute of Dental Sciences, New Delhi          |
| 6     | 6th NCTOH-161 | 16th February        | Factors Affecting Gender Disparity in Tobacco Cessation in India: Evidence from Large Scale Sampled Survey | Tarun Chauhan, Yamini Panwar, Mukesh Ravi Raushan                                                                                              | International Institute of Health Management Research, Delhi                                                                  |
| 7     | 6th NCTOH-162 | 16th February        | A Study to Assess the KAP for Tobacco Consumption Among School Going Children in Dwarka Delhi              | Simran Dutta, Shrutika Shukla                                                                                                                  | International Institute of Health Management Research, Delhi                                                                  |
| 8     | 6th NCTOH-5   | 17th February        | Comparison of Tobacco Use Behaviour and Cessation Outcomes During the Pre-COVID and COVID Period in Mumbai | Himanshu Gupte, Gauri Mandal, Nabanita Majumder, Dinesh Jagiasi                                                                                | Narotam Sekhsaria Foundation, Salaam Mumbai Foundation. Narotam Sekhsaria Foundation                                          |

| S. No | Paper ID     | Date of Presentation | Presentation Title                                                                                                                                  | Authors                                                           | Authors Affiliation                                                   |
|-------|--------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------|
| 9     | 6th NCTOH-6  | 17th February        | E-Cigarette Use Among Adolescents from Urban Slums of Mumbai Four Years after the Ban- A Cross-Sectional Study                                      | Gauri Mandal, Himanshu Gupte                                      | Salaam Mumbai Foundation, Narotam Sekhsaria Foundation                |
| 10    | 6th NCTOH-9  | 17th February        | Young Change Agents in Rural India for a Tobacco Free Healthy Environment                                                                           | Rajashree Kadam, Kalpana Pillai, Kirti Gaur and Deepak Patil      | Salaam Mumbai Foundation                                              |
| 11    | 6th NCTOH-13 | 17th February        | Maharashtra State Government approved Tobacco Free Educational Institution (ToFEI) App by Salaam Mumbai Foundation – A Sustainable Digital Solution | Manasi Bawdekar, Deepak Patil, Rajashree Kadam and Kalpana Pillai | Salaam Mumbai Foundation                                              |
| 12    | 6th NCTOH-25 | 17th February        | Mapping Tobacco Industry Interference in Indian States over the 3 Decades: Need for a Nation-Wide Policy Framework                                  | Anand Kumar, Upendra Bhojani                                      | Institute of Public Health Bengaluru                                  |
| 13    | 6th NCTOH-26 | 17th February        | Tobacco-Related Taxation and Public Policy in Indian States Over the 3 Decades                                                                      | Upendra Bhojani, Anand Kumar, Achyutha NG, Chandrashekar Kottagi  | Institute of Public Health Bengaluru                                  |
| 14    | 6th NCTOH-28 | 17th February        | Gender and Tobacco: A Missing Link in Tobacco Control Research, Policies and Programs?                                                              | Pragati Hebbar, Upendra Bhojani                                   | Institute of Public Health Bengaluru                                  |
| 15    | 6th NCTOH-30 | 17th February        | Knowledge Co-production and Translation amongst Diverse Actors in Tobacco Control                                                                   | Kranthi Vysyaraju, Pragati Hebbar                                 | Institute of Public Health Bengaluru                                  |
| 16    | 6th NCTOH-32 | 17th February        | Perceptions of School Teachers on Current Anti-Tobacco School-Based Education in Karnataka: A Qualitative Study                                     | Priyanka Bantwal*, Muralidhar Kulkarni, Dr. Veena Kamath          | Manipal Academy of Higher education                                   |
| 17    | 6th NCTOH-35 | 17th February        | Harmful Effects of Tobacco: A Cross-Sectional Study on Awareness among Adults Residing in an Urbanised Village in Delhi                             | Aritrik Das                                                       | Post Graduate Institute of Medical Education and Research, Chandigarh |

| S. No | Paper ID     | Date of Presentation | Presentation Title                                                                                                    | Authors                                                          | Authors Affiliation                                                                              |
|-------|--------------|----------------------|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| 18    | 6th NCTOH-40 | 17th February        | Distressing Reality: Mumbai School Students Showing Growing Interest and Familiarity with e-Cigarettes                | Tshering D Bhutia                                                | Salaam Bombay Foundation                                                                         |
| 19    | 6th NCTOH-43 | 17th February        | Distressing Reality: Mumbai School Students Showing Growing Interest and Familiarity with e-Cigarettes                | Tshering D Bhutia                                                | Salaam Bombay Foundation                                                                         |
| 20    | 6th NCTOH-44 | 17th February        | Compliance Assessment of Smoke-free Public Place legislations in two states of India: Telangana and Meghalaya         | Mahendra Pratap Singh, Sonu Goel, Shivangi Agarwal, Rajeev Kumar | Department of Community Medicine, School of Public Health, PGIMER, Chandigarh                    |
| 21    | 6th NCTOH-45 | 17th February        | A SWOT Analysis of the National Tobacco Control Program's Institutional Framework in Three States of India            | Shivangi Agarwal, Sonu Goel, Mahendra Pratap Singh, Rajeev Kumar | Department of Community Medicine, School of Public Health, PGIMER, Chandigarh                    |
| 22    | 6th NCTOH-53 | 17th February        | Tracking Trends of Tobacco Cessation And Treatment Of Dependence Among WHO Parties                                    | Sudhir Tanwar, Prashant Kumar Singh, Shalini Singh               | ICMR-National Institute of Cancer Prevention and Research                                        |
| 23    | 6th NCTOH-54 | 17th February        | Risk of Myocardial Infarction and Stroke in E-Cigarette Users: A Systematic Review and Meta-Analysis                  | Ruchika Gupta                                                    | ICMR-National Institute of Cancer Prevention and Research                                        |
| 24    | 6th NCTOH-56 | 17th February        | Civil Society Intervention for Training of Stakeholders for Implementation of NTCP- The State of Haryana              | Opinder Preet Kaur Gill                                          | Generation Saviour Association                                                                   |
| 25    | 6th NCTOH-60 | 17th February        | Making Schools Tobacco Free: A Step Towards Accelerating Tobacco Free Generation in India                             | Aastha Bagga                                                     | Generation Saviour Association                                                                   |
| 26    | 6th NCTOH-62 | 17th February        | Geographic Mapping for Assessment of Tobacco Cessation Need in Udupi District, Karnataka. An Exploratory Perspective. | Ramprasad Vasthare Prabhakar                                     | Manipal College of Dental Sciences, Manipal, Manipal Academy of Higher Education, Manipal, Udupi |



| S. No | Paper ID      | Date of Presentation | Presentation Title                                                                                                                     | Authors                                                                                                                                    | Authors Affiliation                                                                                                                                                                     |
|-------|---------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 27    | 6th NCTOH-66  | 17th February        | Multi-Sectoral Collaboration for Effective National Tobacco Control: A Successful Case Study from a Tobacco High Burden State of India | Rajeev Kumar*1, Sonu Goel1, Star Pala2, Munmee Das1                                                                                        | Department of Community Medicine & School of Public Health, PGIMER, Chandigarh<br>2. North Eastern Indira Gandhi Regional Institute of Health and Medical Sciences, Shillong, Meghalaya |
| 28    | 6th NCTOH-79  | 17th February        | Strengthening ToFEI through Tobacco Vendor Licensing in Sikar                                                                          | Jyoti Choudhary                                                                                                                            | Shikshit Rojgar Kendra Prabandhak Smaiti                                                                                                                                                |
| 29    | 6th NCTOH-81  | 17th February        | A Civil Society Intervention to Stop Virtual Cultural Event Sponsored by Tobacco Industry                                              | Saju V Itty                                                                                                                                | Kerala Voluntary Health Services                                                                                                                                                        |
| 30    | 6th NCTOH-86  | 17th February        | Association of E-Cigarette Use with Respiratory Diseases: A Systematic Review and Meta-Analysis                                        | Prashant Kumar Singh, Ruchika Gupta, Sagarika Rout, Lorena C Mariano, Shalini Singh                                                        | ICMR-National Institute of Cancer Prevention and Research                                                                                                                               |
| 31    | 6th NCTOH-91  | 17th February        | Tobacco Free Shri Amarnath ji Yatra Since 2017                                                                                         | Mohd Naser, Mir Mushtak                                                                                                                    | Vital Strategies , J&K                                                                                                                                                                  |
| 32    | 6th NCTOH-92  | 17th February        | Unveiling the Hidden Threats: Second hand and Third hand Smoke's Impact on Health – A Secondary Review                                 | Kriti Sharma                                                                                                                               | International Institute of Health Management Research, Delhi                                                                                                                            |
| 33    | 6th NCTOH-104 | 17th February        | Adoption and Implementation of Tobacco Vendor Licensing at sub-national level in India                                                 | Vivek Awasthi, Co-author Dr Amit Yadav, Dr Rana J Singh, Dr Shivam Kapoor, The Union, Mr Surjeet Singh, UPVHA, Mr Satish Tripathi, NTCP UP | U P Voluntary Health Association                                                                                                                                                        |
| 34    | 6th NCTOH-124 | 17th February        | TMA - An App for Monitoring and Strengthening Enforcement Activity for COTPA and TOFEI Implementation                                  | Ashish Singh (Technical advisor, Pahal foundation), Kamlesh Jain, Sanjay Namdev, Neha Sahu                                                 | State Tobacco Control Cell, Chhattisgarh                                                                                                                                                |

| S. No | Paper ID      | Date of Presentation | Presentation Title                                                                                                                                                                                            | Authors                                                    | Authors Affiliation                                                                                       |
|-------|---------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| 35    | 6th NCTOH-136 | 17th February        | Tobacco Industry and Front Groups in India: 'You're Being Watched!'                                                                                                                                           | Shivam Kapoor, Amit Yadav, Ashish K. Pandey, Rana J. Singh | Vital Strategies                                                                                          |
| 36    | 6th NCTOH-137 | 17th February        | A Study to Find out Various Enablers and Barriers for Tobacco Cessation Among Residents of a Resettlement Colony in Delhi During the Implementation of a Behaviour Modification Therapy for Tobacco Cessation | Richa Gautam                                               | Department of Community Medicine, Hamdard Institute of Medical Sciences & Research, New Delhi             |
| 37    | 6th NCTOH-139 | 17th February        | Anemia Deficiency in Pregnancy and Barriers                                                                                                                                                                   | Susan Samson                                               | Parul University                                                                                          |
| 38    | 6th NCTOH-141 | 17th February        | Comprehensive Tobacco Control Program for Tribal School Students Residing in Ashram Schools and Hostels in Nagpur Division                                                                                    | Sachin Khatri                                              | Department of Public Health Dentistry, Govt Dental College & Hospital, Nagpur                             |
| 39    | 6th NCTOH-146 | 17th February        | Qualitative Exploration on Tobacco Control Implementation at Higher Educational Institutions in Delhi: Nodal Officers Perspectives                                                                            | Radhika Gupta                                              | National Resource Centre for Oral Health and Tobacco Cessation, Maulana Azad Institute of Dental Sciences |
| 40    | 6th NCTOH-149 | 17th February        | Compliance with Health Warning Signs According to COTPA (Section 7,8,9) on Tobacco Products                                                                                                                   | Sourabh Paul                                               | All India Institute of Medical Science, Raebareli, Uttar Pradesh                                          |
| 41    | 6th NCTOH-163 | 17th February        | Observance of Tobacco Promotion and Sale Laws in Indian School Neighbourhoods                                                                                                                                 | Syed Saif Alam, Kunal Aute                                 | International Institute of Health Management Research, Delhi                                              |
| 42    | 6th NCTOH-164 | 17th February        | Prevalence and Pattern of Tobacco Use and Its Association with Perceived Stress in Young Adults in India                                                                                                      | Poornima Khurana                                           | International Institute of Health Management Research, Delhi                                              |

| S. No | Paper ID      | Date of Presentation | Presentation Title                                                                                                                                                | Authors                                                                | Authors Affiliation                                                            |
|-------|---------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 43    | 6th NCTOH-10  | 18th February        | Integration of Tobacco related topics in State curriculum: A study of Maharashtra                                                                                 | Manasi Bawdekar, Deepak Patil, Rajashree Kadam and Kalpana Pillai      | Salaam Mumbai Foundation                                                       |
| 44    | 6th NCTOH-34  | 18th February        | Adult Attitude Towards Tobacco Control Legislation in an Urbanized Village in Delhi, India                                                                        | Yukti Bhandari                                                         | Post Graduate Institute of Medical Education and Research, Chandigarh          |
| 45    | 6th NCTOH-39  | 18th February        | Assessment of Point-of-Sale Tobacco Advertisement, Promotion and Sponsorship Strategies in Karnataka – 10 years of COTPA Implementation of Article 13 of WHO-FCTC | Jael Thomas                                                            | The Union, New Delhi and State Tobacco Control Cell, Karnataka                 |
| 46    | 6th NCTOH-46  | 18th February        | Critical Appraisal of the Tobacco Taxation: Global Perspective                                                                                                    | Varsha Pandey, Prashant Kumar Singh, Shalini Singh                     | ICMR-National Institute of Cancer Prevention and Research                      |
| 47    | 6th NCTOH-47  | 18th February        | Trends and Global Progress in the Implementation of Tobacco Packaging and Labelling Policies: A Comprehensive Approach to Public Health                           | Sagarika Rout (presenting author); Prashant Kumar Singh; Shalini Singh | ICMR-National Institute of Cancer Prevention and Research                      |
| 48    | 6th NCTOH-48  | 18th February        | Advocacy and Strengthening Public Awareness on Tobacco Control Issues, Adopting All Accessible Communications: WHO FCTC Article 12                                | Chandresh Pragma Verma                                                 | ICMR-National Institute of Cancer Prevention and Research                      |
| 49    | 6th NCTOH-50  | 18th February        | Global Strategy in Implementing WHO FCTC Article 9 and 10: Smokeless Tobacco Products                                                                             | Sanchita Roy Pradhan, Prashant Kumar Singh, Shalini Singh              | ICMR-National Institute of Cancer Prevention and Research                      |
| 50    | 6th NCTOH-117 | 18th February        | Unmasking the Tobacco Market: Assessing Sales of Regulated and Unregulated Tobacco Products in Central India                                                      | Noopur Kokane                                                          | Dept of Public Health Dentistry, Government Dental College and Hospital Nagpur |

## Selected Abstracts for Poster Presentation

| S. No | Poster No    | Date of Presentation | Title                                                                                                                                                 | Author's Name                                                                   | Author Affiliation                                                                                        |
|-------|--------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| 1     | 6th NCTOH-67 | 16th February        | Regulating Tobacco Sales: Exploring The Challenges and Opportunities of Vendor Licensing in India                                                     | Rajeev Kumar, Sonu Goel                                                         | Department of Community Medicine & School of Public Health, PGIMER, Chandigarh                            |
| 2     | 6th NCTOH-15 | 16th February        | Establishing a Hospital-Based Tobacco Cessation Service for Inpatients: Learnings from Life first Implementation in a Tertiary Care Hospital          | Himanshu A. Gupte, Marina D'Costa, Ajit Magdum                                  | Narotam Sekhsaria Foundation, Anvay Pratishtan                                                            |
| 3     | 6th NCTOH-16 | 16th February        | Acceptability of Integrating Tobacco Cessation Service for Pregnant Women Integrated within a Rural Community-Based Maternal and Child Health Service | Marina D'Costa, Himanshu A. Gupte, Anagha Mahajani, Vinayak Sonawane            | Narotam Sekhsaria Foundation, Ambuja Cement Foundation                                                    |
| 4     | 6th NCTOH-19 | 16th February        | What Mediates Livelihood Choices among Tobacco Sector Workers in South & Southeast Asia? An Integrative Review of Literature                          | Ketki Shah, Upendra Bhojani, Prakash BN                                         | Institute of Public Health Bengaluru. The University of Trans-Disciplinary Health Sciences and Technology |
| 5     | 6th NCTOH-21 | 16th February        | Offering Tobacco Cessation Within Mental Health Settings: A Pilot Conducted in Mumbai                                                                 | Himanshu A. Gupte, Dinesh Jagiasi, Marina D'Costa                               | Narotam Sekhsaria Foundation                                                                              |
| 6     | 6th NCTOH-29 | 16th February        | What Explains a Significant Reduction in Tobacco Use Among Indian States From 1990-2017? A Qualitative Comparative Analysis                           | Upendra Bhojani, Anand Kumar, Achyutha NG, Chandrashekar Kottagi, Latha Chilgod | Institute of Public Health Bengaluru                                                                      |

| S. No | Poster No    | Date of Presentation | Title                                                                                                                                                                                                            | Author's Name                    | Author Affiliation                                             |
|-------|--------------|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|----------------------------------------------------------------|
| 7     | 6th NCTOH-36 | 16th February        | A Cross-Sectional Study to Assess Knowledge and Perception about Health Effects of Tobacco and Quitting Attitude among Tobacco Users Residing at Rural Field Practice Area of Raigarh Government Medical College | Shreyasi Jha                     | Memorial Government Medical College, Raigarh Chhattisgarh      |
| 8     | 6th NCTOH-37 | 16th February        | Role of Media in Advancing Tobacco Control in Karnataka State                                                                                                                                                    | Jael Thomas                      | The Union- New Delhi and State Tobacco Control Cell, Karnataka |
| 9     | 6th NCTOH-57 | 16th February        | Optimizing Tobacco Control Campaigns for Multi-Stakeholder Engagement for Advancing Tobacco Control in Rural Areas of Uttarakhand                                                                                | Awadhesh Kumar                   | Balajee Sewa Sansthan, Uttarakhand                             |
| 10    | 6th NCTOH-64 | 16th February        | Addressing Tobacco Consumption and Empowering Communities in Assam: A Comprehensive Intervention Approach                                                                                                        | Satyajit Das, Amit Yadav         | State Rural Livelihood Mission, State Tobacco Control Cell     |
| 11    | 6th NCTOH-84 | 16th February        | Tobacco Free Neighbourhood is a Tool to Implement MPOWER Policies and Counter TII                                                                                                                                | Rakesh R Nair                    | Kerala Voluntary Health Services                               |
| 12    | 6th NCTOH-61 | 16th February        | Current Regulations on Digital Technology: Their Effectiveness and Challenges in Tobacco Control                                                                                                                 | Aastha Bagga                     | Generation Saviour Association, Punjab                         |
| 13    | 6th NCTOH-90 | 16th February        | Pioneering Tobacco Control: Maharashtra's Comprehensive Draft Guidelines for FCTC Article 5.3                                                                                                                    | Aditi Buchake                    | Marathwada Gramin Vikas Sanstha, Maharashtra                   |
| 14    | 6th NCTOH-94 | 16th February        | Study on Economic Aspects of Tendu Leaf (Diospyros Melanoxylon) Pluckers in State of Madhya Pradesh, India.                                                                                                      | Mukesh Kumar Sinha, Bakul Sharma | Madhya Pradesh Voluntary Health Association                    |

| S. No | Poster No     | Date of Presentation | Title                                                                                                                                                                                                                  | Author's Name                                                                                                                                                                                                                                                                                 | Author Affiliation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------|---------------|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15    | 6th NCTOH-112 | 16th February        | A Study to Assess the Impact Behavior Modification Therapy Versus Brief Advise on Motivation Level for Tobacco Cessation Among Adult Tobacco Users Residing in a Resettlement Colony of Delhi: An Interventional Study | Richa Gautam <sup>1</sup> , Yasir Alvi <sup>1</sup> , Farzana Islam <sup>1</sup> , Nitesh Kumar <sup>1</sup> , Rambha Pathak <sup>2</sup> , Rashmi Agarwal <sup>3</sup> , Meely Panda <sup>4</sup> , Ekta Gupta <sup>5</sup> , Mamta Parashar <sup>6</sup> , Rashmi Prakash Dyal <sup>7</sup> | <sup>1</sup> Department of Community Medicine, Hamdard Institute of Medical Sciences Research, New Delhi.<br><sup>2</sup> Department of Community Medicine, Government Institute of Medical Sciences, Noida.<br><sup>3</sup> Community and Family Medicine, All India Institute of Medical Sciences, Guwahati.<br><sup>4</sup> Community and Family Medicine, All India Institute of Medical Sciences, Bibinagar, Hyderabad.<br><sup>5</sup> Indian Council of Medical Research, Division of clinical Oncology, National Institute of Cancer Prevention and Research, Noida<br><sup>6</sup> Department of Community Medicine, Lady Hardinge Medical College New Delhi.<br><sup>7</sup> Department of Psychiatry, Hamdard Institute of Medical Sciences & Research, New Delhi. |
| 16    | 6th NCTOH-128 | 16th February        | Chhattisgarh State Moving Towards Tobacco Free Educational Institute                                                                                                                                                   | Prakash Kumar Srivastava                                                                                                                                                                                                                                                                      | State Tobacco Control Cell, Chhattisgarh.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 17    | 6th NCTOH-140 | 16th February        | Navigating the Landscape of Tobacco Control Laws (Section 7 of COTPA) and their Enforcement in Puri, Odisha, 2023                                                                                                      | Girija Sankar Mishra                                                                                                                                                                                                                                                                          | Directorate of Public Health, Odisha                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 18    | 6th NCTOH-143 | 16th February        | Global Progress of Ban on Smokeless Tobacco Advertising, Promotion, and Sponsorship                                                                                                                                    | Vandana Tamrakar, Prashant Kumar Singh, Shalini Singh                                                                                                                                                                                                                                         | National Institute of Cancer Prevention and Research, Indian Council of Medical Research                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 19    | 6th NCTOH-70  | 16th February        | Implementation of ENDS Ban in Karnataka – Progress and Challenges                                                                                                                                                      | Rajani P                                                                                                                                                                                                                                                                                      | Mental Health & NTCP Department of Health and Family Welfare, Government of Karnataka                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

| S. No | Poster No    | Date of Presentation | Title                                                                                                                                      | Author's Name                                                                                                  | Author Affiliation                                                                                                                       |
|-------|--------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| 20    | 6th NCTOH-71 | 16th February        | Effective Implementation of Tobacco Free Temple (COTPA-2003 Section 4) in Dakshina Kannada                                                 | Shruthi J Salian, Pundalik Lakati, Sadashiva Shanubhog                                                         | District Tobacco Control Cell - Dakshina Kannada                                                                                         |
| 21    | 6th NCTOH-07 | 17th February        | E-Cigarette Cessation Among Adolescents from the Urban Slums of Mumbai                                                                     | Gauri Mandal, Himanshu Gupte                                                                                   | Salaam Bombay Foundation, Narotam Sekhsaria Foundation                                                                                   |
| 22    | 6th NCTOH-12 | 17th February        | Empowering Adolescent for Tobacco Control in Mumbai: Use of Digital Technology in Strengthening Their Efforts                              | Tshering, Narayan, Manasi, Kirti                                                                               | Salaam Mumbai Foundation                                                                                                                 |
| 23    | 6th NCTOH-17 | 17th February        | Tobacco consumption among pregnant women in rural areas: a community-based study in four states of India                                   | Dr. Nabanita Majumder, Himanshu A. Gupte, Marina D'Costa, Vinayak Sonawane, Anagha Mahajani, Asmita Africawala | Narotam Sekhsaria Foundation                                                                                                             |
| 24    | 6th NCTOH-18 | 17th February        | How Can Children Support Their Parents to Quit Tobacco? – Experiences From Life first                                                      | Himanshu Gupte, Gauri Mandal                                                                                   | Narotam Sekhsaria Foundation, Salaam Bombay Foundation                                                                                   |
| 25    | 6th NCTOH-27 | 17th February        | Tobacco-Related Concerns of Indian Parliamentarians From 1991-2019: A Qualitative Analysis                                                 | Lathadevi Chilgod, Upendra Bhojani                                                                             | Institute of Public Health Bengaluru                                                                                                     |
| 26    | 6th NCTOH-41 | 17th February        | Tobacco's Link to Rising Mental Health Challenges in Mumbai's Underprivileged Students: An Investigative Study                             | Manasi Bawdekar, Tshering Bhutia, Kirti Gaur                                                                   | Salaam Bombay Foundation                                                                                                                 |
| 27    | 6th NCTOH-49 | 17th February        | Tobacco Consumption Habits and Awareness of Government Led Tobacco Control Measures in Patients with Oral Cancer - A Cross-Sectional Study | Parth Sharma, M.M. Singh, Amod L. Borle, Anurita Srivastava, Ravi Meher                                        | Department of Community Medicine, Maulana Azad Medical College, Delhi, India<br>Department of E.N.T, Maulana Azad Medical College, Delhi |

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| 28    | 6th NCTOH-52  | 17th February        | Tobacco Consumption in Rural Bihar & Its Ill Effect: Case Studies of Six Intervention Districts: Arwal, Aurangabad, Madhubani, Muzaffarpur, Nawada and Supaul. | Dr. Pyare Lal                                                                                                                      | Bihar Institute of Economic Studies, Patna                                                                                                                         |
| 29    | 6th NCTOH-55  | 17th February        | Tobacco Free Generation (TFG) : A Case Study of Developing a Protocol for TFG A panacea to Tobacco Control                                                     | Opinder Preet Kaur Gill                                                                                                            | Generation Saviour Association                                                                                                                                     |
| 30    | 6th NCTOH-58  | 17th February        | Building Tobacco Control Coalition- Key to Reduce Tobacco Use and Reshape Norms                                                                                | Mamta Thappa                                                                                                                       | Balajee Sewa Sansthan , Uttarakhand                                                                                                                                |
| 31    | 6th NCTOH-87  | 17th February        | Multi Sectoral Integration for an Effective Implementation of ToFEI Guidelines in the State of Haryana                                                         | Opinder Preet Kaur Gill and Rita Kotwal                                                                                            | Generation Saviour Association                                                                                                                                     |
| 32    | 6th NCTOH-135 | 17th February        | PECA 2019 implementation in Gujarat: Students perspective                                                                                                      | Susan Samson                                                                                                                       | Parul University                                                                                                                                                   |
| 33    | 6th NCTOH-77  | 17th February        | Tobacco Free Campaign for Students and Street Children in Various Parts of India-A Multi Centric Approach                                                      | Dr. Shakthi Dorai, Dr. Gauravi Mishra, Dr. Sharmila Pimple, Dr. Vasundhara Kulkarni, Anil S Patil, Parishii Majmudar, Jyoti Patel. | Department of Preventive Oncology, Centre for Cancer Epidemiology, Tata Memorial Centre, Homi Bhabha National Institute, Mumbai, India. National Institute Mumbai. |
| 34    | 6th NCTOH-78  | 17th February        | Tobacco Free Village Toolkit- An Initiative to Reduce Tobacco Prevalence in Rural Areas of Rajasthan                                                           | Jyoti Choudhary                                                                                                                    | Shikshit Rojgar Kendra Prabandhak Samiti                                                                                                                           |
| 35    | 6th NCTOH-97  | 17th February        | Illicit Tobacco Trade and The Role of Tobacco Industry: A Case Study From Uttar Pradesh                                                                        | Vivek Awasthi, Pranay Lal, Jyoti Chaudhary, Shipra Joshi, Arpita, Nirmalya Mukherjee                                               | U P Voluntary Health Association                                                                                                                                   |



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| 36    | 6th NCTOH-100 | 17th February        | Institutionalization of Tobacco Control Program at the District and Block Level in Karnataka                                             | Mahantesh B Ullagaddi, Prabhakara                                                                    | Vital Strategies                                                                                         |
| 37    | 6th NCTOH-102 | 17th February        | Cigarettes and other Tobacco Products Act (COTPA) Implementation in Educational Institutions: A Vendor Based Study in West Bengal, India | Biswajit Mahapatra, Nirmalya Mukherjee, Amit Yadav                                                   | Centre for Public Health Research, Manbhum Ananda Ashram Nityananda Trust, Kolkata, The Union-Delhi      |
| 38    | 6th NCTOH-106 | 17th February        | Estimating the Annual Production of Bidi Sticks in India Using the "Back-of-the-Envelop-Method"                                          | Yogesh Kumar Jain, Pankaj Bhardwaj, Nitin Kumar Joshi, Pranay Lal, Shivam Kapoor, Rana Jugdeep Singh | School of Public Health, AIIMS Jodhpur                                                                   |
| 39    | 6th NCTOH-107 | 17th February        | Economic Considerations and Public Health Imperatives in Tobacco Control: A Case Study from India                                        | Nitin Kumar Joshi, Pankaj Bhardwaj, Yogesh Kumar Jain, Vibha Joshi, Rana Jugdeep Singh               | School of Public Health, AIIMS Jodhpur                                                                   |
| 40    | 6th NCTOH-114 | 17th February        | How Tobacco Affordability Differs Across Various Expenditure Classes in India                                                            | Paramita Bhattacharya, Nirmalya Mukherjee, Suraya Roy, Amit Yadav                                    | Centre for Public Health Research, Manbhum Ananda Ashram Nityananda Trust, Kolkata, The Union, New Delhi |
| 41    | 6th NCTOH-116 | 17th February        | Determinants of Tobacco Usage: A Comparative Study of High and Low Burden States in India                                                | Sajda Khatoon, Paramita Bhattacharya, Nirmalya Mukherjee, Amit Yadav                                 | Centre for Public Health Research, Manbhum Ananda Ashram Nityananda Trust, Kolkata, The Union, New Delhi |
| 42    | 6th NCTOH-120 | 17th February        | Prevalence of Tobacco Use Among Patients with COVID19 Patients of Karnataka, India and its Influence on COVID19 Outcomes                 | Sridevi Deshpandey                                                                                   | State Tobacco Control Cell, Department of Health and Family Welfare, Government of Karnataka             |
| 43    | 6th NCTOH-122 | 17th February        | Effect of Tobacco & Alcohol Consumption on Tuberculosis                                                                                  | Shreyans Rai                                                                                         | International Institute for Population Sciences, Mumbai                                                  |

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| 44    | 6th NCTOH-130 | 17th February        | Assessment of Sale and Awareness of Nicotine Replacement Therapy at Paan and Chemist Shops in Nagpur City, Maharashtra | Shilpa Ashish Warhekar                                                                                                                       | Government Dental College & Hospital Nagpur                                                                                   |
| 45    | 6th NCTOH-135 | 17th February        | PECA 2019 implementation in Gujarat: Students perspective                                                              | Susan Samson                                                                                                                                 | Parul university                                                                                                              |
| 46    | 6th NCTOH-138 | 17th February        | Contribution of VHA Tripura for Strengthen Tobacco Control in Tripura State                                            | Sujit Ghosh                                                                                                                                  | Voluntary Health Association of Tripura                                                                                       |
| 47    | 6th NCTOH-144 | 17th February        | Awareness and Perceptions towards tobacco and its environmental impact among Indian Dental Professionals.              | Charu Khurana, Shourya Tandon, Udita Choudhry, Mahima Sheokhanda                                                                             | Department of Public Health Dentistry, SGT Dental College, Hospital and Research Institute, SGT University, Gurugram, Haryana |
| 48    | 6th NCTOH-145 | 17th February        | Assessment of Smokeless Tobacco Consumption Patterns During COVID-19 Pandemic                                          | Titikshaa Gupta                                                                                                                              | Maulana Azad Medical College, Delhi                                                                                           |
| 49    | 6th NCTOH-150 | 17th February        | Mobile Phone as an Ally: A Review of Health Interventions for Tobacco Cessation (Cessation)                            | Pragya Verma                                                                                                                                 | IHMR University, Jaipur                                                                                                       |
| 50    | 6th NCTOH-153 | 17th February        | Maternal Smoking and Pregnancy Wastage In Empowered Action Group States in India                                       | Ruchita Singh, Sudiksha Gupta and Mukesh Ravi Raushan                                                                                        | International Institute of Health Management Research, Delhi                                                                  |
| 51    | 6th NCTOH-155 | 17th February        | Financial Contributions to Political Parties by Tobacco Companies in India: A Decadal Snapshot (2013- 2022)            | Anwita Khaitan <sup>1</sup> , Shivam Kapoor <sup>2</sup> , Puneet Chahar <sup>2</sup> , Amit Yadav <sup>2</sup> , Rana J. Singh <sup>2</sup> | <sup>1</sup> North DMC Medical College & Hindu Rao Hospital, IP University, Delhi; <sup>2</sup> Vital Strategies, India       |
| 52    | 6th NCTOH-156 | 17th February        | Association of Tobacco Consumption with a Risk of Ovarian Cancer: A Study in Talwandi Sabo block of Bathinda, Punjab   | Noopur Sharma                                                                                                                                | Research, Jaipur                                                                                                              |

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| 53    | 6th NCTOH-157 | 17th February        | Prevalence, Pattern and Factors Associated with Poly-Tobacco Use in India: A Secondary Analysis of GATS II Survey                                                           | Muralidhar Kulkarni, Priyanka Bantwal, Veena Kamath, Ashwath Naik, Murali Dhar            | Department of Community Medicine, Kasturba Medical College, Manipal Academy of Higher Education |
| 54    | 6th NCTOH-158 | 17th February        | Effects of Tobacco Production, Consumption, and Disposal on Environmental Health and Functioning of Ecosystem                                                               | Anisha Goyal                                                                              | International Institute of Health Management Research- Delhi                                    |
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| 56    | 6th NCTOH-72  | 17th February        | Environmental Burden Due to Tobacco Product Packaging, Collective Action Initiated For Effective Disposal of Cigarettes and Bidi Butts – A Case Study from Karnataka, India | Prabhakara                                                                                | Vital Strategies                                                                                |
| 57    | 6th NCTOH-105 | 17th February        | Towards a Comprehensive Index for Tobacco Control Sustainability at Sub-National level, India: Development and Application                                                  | Garima Bhatt, Amit Yadav, Shivam Kapoor, Puneet Chahar, Rana J Singh, Ashish Kumar Pandey | Vital Strategies                                                                                |
| 58    | 6th NCTOH-14  | 18th February        | Media: A Powerful Tool in Creating Tobacco Free Schools in Maharashtra                                                                                                      | Rajashree Kadam, Kalpana Pillai, Deepak Patil and Kirti Gaur                              | Conducted in Maharashtra by Salaam Mumbai Foundation                                            |
| 59    | 6th NCTOH-96  | 18th February        | Tobacco Free Home Campaign                                                                                                                                                  | Prashanth S                                                                               | DTCC staff                                                                                      |
| 60    | 6th NCTOH-152 | 18th February        | Maternal Smoking History and Factors Influencing Pregnancy Wastage in India: Evidence from NFHS-5                                                                           | Sudiksha Gupta, Ruchita Singh and Mukesh Ravi Raushan                                     | International Institute of Health Management Research- Delhi                                    |

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| 61    | 6th NCTOH-108 | 18th February        | Quit Rate of Participants and Their Profile Who Attend the Tobacco Cessation Centre (TCC) at Raipur District, Chhattisgarh, India, April 2022-March 2023 | Shristi Yadu, Aarth R, Verma K Tushar, Gargi Yadu                                        | District consultant, NTCP, National Health Mission, Raipur, Chhattisgarh, India |
| 62    | 6th NCTOH-111 | 18th February        | Quantifying the Economic Impact: A Comprehensive Study of Tobacco-related cancer deaths and its effects on India's Productivity loss                     | Koushik Roy Pramanik                                                                     | PhD Student                                                                     |
| 63    | 6th NCTOH-113 | 18th February        | Nomination of Nodal Officer for Tobacco Control in different departments for effective implementation of Indian Tobacco Control Act in Madhya Pradesh.   | Mukesh Kumar Sinha, Bakul Sharma                                                         | Madhya Pradesh Voluntary Health Association                                     |
| 64    | 6th NCTOH-115 | 18th February        | Four Jurisdiction in Uttar Pradesh Achieves Tobacco-Free/Smoke-Free Status: A Step Towards a Healthier Future                                            | Sathish Tripathi, Vivek Awasthi, Puneet Srivastava, Dileep Pandey, Surjeet Singh, Poonam | NTCP UP, Government of Uttar Pradesh, Voluntary Health Association              |
| 65    | 6th NCTOH-118 | 18th February        | Gram Sabha – Strong Public Support Opportunity for Implementation of Tobacco Control Policies and Activities                                             | Neha Sahu, Kanlesh Jain, Vilesh Raut, Kyati Jain                                         | State Tobacco Control cell, Chhattisgarh                                        |
| 66    | 6th NCTOH-121 | 18th February        | Advocacy Results in Policy of Hookah Ban-A Step on Tobacco Control                                                                                       | Khyati Jain, Kamlesh Jain, Mr. Prakash Shrivastav                                        | State Tobacco Control cell, Chhattisgarh                                        |
| 67    | 6th NCTOH-123 | 18th February        | Effective implementation of Tobacco Free Youth Campaign in Rajasthan State                                                                               | S.N Dholpuria, Narendra Singh                                                            | State Tobacco Control Cell, NTCP, Rajasthan                                     |

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| 68    | 6th NCTOH-127 | 18th February        | Strengthening Tobacco Control Laws for Effecting Change in Cultural Norms of Tobacco use in India                                             | Rishika Khare                                                                                      | National Law University Odisha                                                                                                 |
| 69    | 6th NCTOH-142 | 18th February        | Pension Schemes and Tobacco Investment in India: Investigative Research                                                                       | Puneet Chahar, Shivam Kapoor, Amit Yadav, Upendra Bhojani, Ashish Pandey, Rana J. Singh            | Vital Strategies                                                                                                               |
| 70    | 6th NCTOH-74  | 18th February        | Tobacco Cessation and Control Among High-Risk Individuals Residing in Various Slum Clusters in Mumbai: An Organized Service Programme         | Anil S Patil, Gauravi Mishra, Sharmila Pimple, Ashok Mehta, Vasundhara Kulkarni, Dharmendra Tiwari | Department of Preventive Oncology Centre for Cancer Epidemiology, Tata Memorial Centre, Homi Bhabha National Institute, Mumbai |
| 71    | 6th NCTOH-95  | 18th February        | Tobacco Product Waste Mitigation, Prevention and Management                                                                                   | Jeevan Sambasivan                                                                                  | Department of Public Health Dentistry, Manipal College of Dental Sciences, Manipal                                             |
| 72    | 6th NCTOH-99  | 18th February        | Predictors of Antenatal Tobacco Use and Second-Hand Smoke Exposure Among Pregnant Women of an Urban Slum and Resettlement Colony of Delhi.    | Amod L Borle, M M Singh, Shivani Rao, Ajanya V.                                                    | Community Medicine, Maulana Azad Medical College, New Delhi                                                                    |
| 73    | 6th NCTOH-101 | 18th February        | Sub-National implementation of WHO- Framework Convention on Tobacco Control Article 5.3 (WHO-FCTC Article 5.3) Policy in Uttar Pradesh, India | Mukesh Matanheliya, Satish Tripathi, Vivek Awasthi                                                 | Health Department, Government of Uttar Pradesh Uttar Pradesh- Voluntary Health Association                                     |

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| 75    | 6th NCTOH-23  | 18th February        | How Media Influences Tobacco and Supari Use in Adolescents                                                                                          | Dhriti Dhawan, Kirti Gaur, Ramya Pinnamaneni, Rachel McCloud, Laura Marciano, Manasi Bawdekar, Gaurav Arora, Tshering Bhutia, Rajashree Kadam, K. Viswanath, Nandina Ramachandran | Harvard T.H. Chan School of Public Health, Boston, United States of America |



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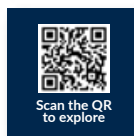
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